

2007-08 CONDITIONS PLACED ON USE OF MEDIA CREDENTIALS

This working credential is issued for the sole purpose of providing facility access to an accredited media entity's employee or designated representative who has a legitimate working function (media or game service) in connection with this championship. It is nontransferable. The person receiving this credential ("Credential Holder") and the entity which the credential holder is representing ("Credential Entity") are subject to the terms of this credential. The National Collegiate Athletic Association ("NCAA") and its designated championship host personnel reserve the right to all remedies against Credential Holder and Credential Entity, for unauthorized use of this credential, including ejection from the facility and prosecution for criminal trespass.

All media entities observing NCAA championship competition should recognize that any still picture, motion picture, audio, film/videotape/digital capture or drawing (collectively, Representations) may be used only in connection with news/sports coverage within a 72-hour period following the Competition for which credential has been issued ("Competition") and the Representations portion of each such showing will not exceed three (3) minutes in length; All Internet media entities and new media entities (e.g., companies providing content for mobile and PDAs) observing NCAA championship competition recognize that Representations may be used only in connection with news/sports coverage within a 24-hour period following the Competition, and the Representations portion of each showing will not exceed three (3) minutes in length.

Any secondary use of any Representations obtained under use of this credential of the competition made by the Credential Holder or Credential Entity (including but not limited to use in delayed editorial or non-editorial, advertising, sales promotion or merchandising) is prohibited without prior specific written approval of the National Collegiate Athletic Association.

NCAA Blogging Policy

Each Credential Holder (including television, Internet, new media, and print publications) has the privilege to blog (e.g., real-time or time delayed journal entries) during competition through the Credential Entity. Any blog representing an NCAA championship must submit the appropriate link to ncaasports.com Blog Central. In return, all media entities entering a blog must post the ncaasports.com logo/link on their site. All blogs must be free of charge to readers. All must adhere to the conditions and limitations of this NCAA Blogging Policy. A blog description includes in-Competition updates on score and time remaining in competition as well as description of the championship and competition taken place during the given time. The NCAA and its designated championship personnel shall be the final authority about whether a Credential Holder or Credential Entity is following the NCAA Blogging Policy.

The following is the NCAA's policy for the number of blogs allowed during a Competition or Session (i.e., where more than one contest takes place under the same admission ticket). They apply to all sports listed and are applicable to both genders.

Fall Sports

Soccer: Five times per half; one at halftime

Field Hockey: Five times per half; one at halftime

Volleyball: Three per Competition; one in between Competitions

Football: Three per quarter; one at halftime

Cross Country: Ten per day/session

Men's Water Polo: Three per quarter; one at the halftime

Winter Sports

Ice Hockey: Three per period – one in between (includes overtime)

Basketball: Five times per half; one at halftime; two times per overtime period

Wrestling: Ten per session

Indoor Track and Field: Ten per day/session

Swimming and Diving: Ten per day/session

Bowling: Ten per day/session

Gymnastics: Ten per session

Spring Sports

Baseball and Softball: one every inning (includes extra innings)

Women's Water Polo: Three per quarter – one at halftime

Lacrosse: Three per quarter; one at halftime

Outdoor Track and Field: Ten per day/session

Golf: Ten per day/session

Tennis: Ten per day/session

Rowing: Ten per day/session

Fencing: Ten per day/session

Skiing: Ten per day/session

Rifle: Ten per day/session

All Credential Holders and Credential Entities are prohibited from providing Representations to any other person or entity in any media form without advance written permission from the NCAA, even though the planned use may be editorial in nature. Such Representations may be publicly displayed only by the Credential Entity and only for editorial purposes. These rights may not be assigned, transferred or otherwise disposed to any person, subsidiary, parent, or any other entity. Any agency wishing to use Representations of NCAA competition in any manner must obtain written permission for such usage from the NCAA.

The Credential Holder and Credential Entity agree to indemnify the NCAA, its officers, agents, employees, and each of its member institutions, the officers, agents and employees, of and from all claims, demand and causes of action arising out of anything done or purported to have been done by any media entity its agents or assigns.

The Credential Holder and Credential Entity further agrees to release the NCAA and all championship host personnel, including but not limited to persons, and educational institutions involved in management or production of the competition, from any claim or liability arising from failure to provide space for transmitting Representations, or other facilities for the media entities.